



# Mathilde Naustvik

Marketing coordinator

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## Summary

Mathilde is responsible for implementing Kvales' marketing strategy in digital and non-digital areas, including planning and executing marketing activities. She has editorial and production responsibility for the company's website and social media, as well as coordinating and assisting internally with operational marketing.

## Languages

Norsk

Engelsk

## Practice

- 2019 -** Marketing coordinator, Kvale
- 2018 - 2019** Sales- and marketing coordinator, IDÉ House of Brands
- 2017 - 2018** Marketing coordinator, IDÉ House of Brands
- 2017 - 2019** Social media manager, IDÉ House of Brands

## Education

- 2011 - 2014** PR and communications management, Handelshøyskolen BI
- 2009 - 2011** Journalism 2-year, Norges Kreative Fagskole